2013 STATISTICS

20 Branch Libraries
116 Libraries’ Staff Members

Books & Articles Lent To Other Libraries
3,161

2013 Smithsonian Libraries Product Development and Licensing Report
This year, our Product Development & Licensing Program supplied images for 79 projects and publications, earning $8,272. Of the amount earned, $6,972 came from usage fees and $1,300 from imaging fees.

Libraries images have been used in a variety of ways this year, most frequently appearing in books from nonprofit and commercial publishers, including the Metropolitan Museum of Art and the University of Chicago. In addition, we earned $3,000 in a collaboration with Pictorial Press International/World Photo Press that will use extensive images from the National Museum of American History Trade Literature collection in a book about uniforms and work clothing.

Libraries images also provided inspiration for a variety of items produced by the Smithsonian Enterprises Product Development and Licensing team, including wall art from ATI/Prestige Art, lamps from Golden Lighting, and posters on Art.com. We also received credit for several rug designs from Surya. This year, Smithsonian donors will receive complimentary seed catalog calendars by Brickmill, in addition to the yearly calendar published by Zebra.

5,121 Books and articles borrowed by the Libraries to support Smithsonian research
5,420 Electronic serials and databases available to users

1,036,685 Website Visitor Sessions
198,238 Page views on the Smithsonian Libraries blog
17,754 Followers on Twitter
7,709 Facebook fans

1,969,547 Total items in collection

6,487 Total Outreach Participants (tours, workshops, presentations)
24,704 Reference questions answered
2,088 Virtual reference questions answered

198,238 Page views on the Smithsonian Libraries blog
17,754 Followers on Twitter
7,709 Facebook fans

8,881,174 Web Content Downloads
998,213 Pages Digitized

2013 ANNUAL REPORT
ADVANCING COLLABORATION KNOWLEDGE + UNDERSTANDING
ELEVATING OUR BRAND

The Smithsonian Libraries has embarked on an ambitious effort to realize the vision of an enterprising, innovative, and relevant library.

What will change will be the way staff, users, patrons, and the American people view and communicate with the Libraries. Made possible by an Indian Head gift valued at $2,000,000 from Sterlite Corporation in fiscal year 2013, Advisory Board Chair James Cenuti is leading the effort.

James is a former Partner at Bridgemark, a corporate-consulting engagement strategy, marketing, design, and related advisory services. He and his fellow Libraries staff as a project team build, and to the Libraries and world, expressing this in a compelling and visible way.

Notes: 
• The Libraries have been a part of the Smithsonian entity within which resources across its many activities and services are as efficiently as possible, with the Libraries' increasing operating budget that is shared with the Libraries, maintaining both within and outside the Libraries awareness of the high level of services that bring the Libraries to the American people, in fact, are integral to the Libraries' overall reputation, are the Libraries' key entity that reaches across all of the Libraries' museums and research centers. "The Libraries is a holder" but is also a creator, a service partner, and a beneficiary of the Libraries, within the Libraries, students, scholars, and the American people.

FUTURE FAMILY’S LEGACY TO A Friends of the Libraries endowment allows us to grow our collections and support scholarship, conserve our collections, and inspire the next generation of donors.

In March, John and Fumiko Guthrie gave the Libraries an unrestricted donation of $1 million. This generous gift allows the Libraries to support its mission and strategic initiatives.

Let's say our "Wow, what a year this was..." is another way John Guthrie describes several reasons for his continued support. The Libraries provide the research, exhibits, and education of the Libraries. We participate in programs such as the Biodiversity Heritage Library, and the creative, talented and dedicated staff. For John, the administration and staff focus allows us to be not only large but also, among the most creative and dedicated libraries in the world. He says, "The Libraries has grown in size and scope. It is important to make known and available for study and pleasure its spectacular libraries."