



Media only: Liz O'Brien (202) 633-1522; obriene@si.edu

Dec. 1, 2015

Benjamin Moore Funds “Color in a New Light”

The Smithsonian Libraries announces Benjamin Moore as the lead sponsor for the upcoming exhibition *Color in a New Light*. The exhibition opens in the Smithsonian Libraries Exhibition Gallery at the Smithsonian’s National Museum of Natural History on January 23, 2016.

Color in a New Light explores the theme of color through the vast collections of the Smithsonian Libraries, including rare books and trade literature materials. The exhibition features topics such as the science and nature of color, spectrum analysis, color as camouflage, synthetic dyes, colors in cars and homes and 20th century color. The Benjamin Moore funding will cover exhibition design, fabrication, conservation of books and objects, installation, programming, website design and marketing.

The Smithsonian Libraries depends on private philanthropy for its exhibition programs and related presentations by experts, which are free and open to the public.

About the Smithsonian Libraries

The Smithsonian Libraries maintains a collection of more than 2 million volumes and serves as an educational resource for the Smithsonian Institution, the global research community and the public. The Libraries are located in Washington, D.C.; Edgewater, Md.; New York City; and the Republic of Panama. For more information, visit the [Smithsonian Libraries website](#).

About Benjamin Moore

Founded in 1883, Benjamin Moore is a North American paint, color and coatings brand. A leading manufacturer of premium quality residential and commercial coatings, Benjamin Moore maintains a relentless commitment to innovation and sustainable manufacturing practices. The portfolio spans the brand’s flagship paint lines including Aura, Regal Select, ben as well as the most environmentally friendly premium paint in the marketplace today, Natura. Benjamin Moore is renowned for its expansive color portfolio, offering consumers and designers more than 3,500 colors. Benjamin Moore paints are available exclusively from its more than 5,000 locally owned and operated paint and decorating retailers.

###